



Freeze and Flood Spares Most ESED Employees Here

NO TRAGEDIES REPORTED

Aside from the usual frozen pipes and stalled automobiles, and the unaccustomed discomfort of 2 degree weather, Electronics Division employees survived the freeze fairly well.

The flood which followed was another matter.

Al Super, Stockroom, was forced to flee his home ahead of the rising water. By Wednesday noon one neighbor's home was submerged to the eaves, and Al installed a temporary gauge at the low point of his access road. By midafternoon Thursday his gauge showed a rise in water level of nearly seven feet and the road was awash, so the two remaining families fled.

Although his home was completely isolated, the water stopped just inches

away and did no damage to the house.

The family returned Saturday evening, using a boat to reach the newly created island on which the house rested.

Al reports the difficulties were compounded by sightseers who choked the roads and hindered the refugees, by the mass of wild rumors of up stream dams giving way, and no accurate information available.

He is awed by the way neighbors helped each other in evacuating furniture and belongings although there was considerable looting during the confusion.

The offers of help and assistance which have followed the wake of the flood caused Al to comment, "We do not realize how many friends we have until something like this happens."

During our breezy 2 degree below zero weather, which proved to be almost too much for our "almost climated" engineer from L. A., Van Huckabee got out of his car, looked frantically down, then exclaimed with relief, "Gosh, for awhile I thought I forgot my pants."

Palmist Plans New Discussion Forum

As is customary at the start of a new year, we review our past performance, and then explore ways to improve our future performance.

We inaugurated this newspaper, The Palmist, bravely; hoping to be a medium of communication between all levels of the Electronics Division Organization. The results are not spectacular, and we are grateful that this new year gives us another chance.

One area of vital concern to all of us, employees and management alike, is the cost of producing our relays and gyroscopes. The Palmist is a made-to-order discussion forum, and we would like to initiate a new series: An article each month based on a cost reduction idea that has been submitted by an employee.

Please don't dismiss this as "Management's Problem." If Management's problem becomes too severe, we will all have problems! We all know that competition is keen (and you can give that the slang interpretation as well as the literal interpretation of "sharp"), so let's compete. Let's do some brain-picking and devise ways to lower our cost so we can give our Sales Staff a stalwart weapon of "lower price" to complement their shield of "Quality Products" and let them take the offensive in this war for the markets. "To the victor belongs the spoils!" and we need victory in order to survive.

Send your ideas to the Editor and get this campaign rolling. Make it a real "war effort" and win prosperity for all of us.

Administrative Shift Of Personnel Told

Almost lost behind the big news of snow, cold, floods and Christmas was the news of several changes in administrative personnel taking place at the end of December.

Al Vincent has been appointed Manager of Reliability, replacing Brit Kimball who was transferred back to the Los Angeles Division. Al has a good background in Q. C. and engineering (see the Palmist for June, 1964) and is a good man for the job.

Mr. Jerry Louie comes to the Electronics Division as Director of Purchasing early in January. He has a wealth of experience in the semiconductor field, which will be of great value to us in the new welded module business.

Bob Cummings has been named to the position of Chief Draftsman and Engineering Office Manager, replacing Al Katt who resigned to accept a position with Sawyer's Inc.

Employee Injured Hurrying to Work

Talk about the hands of fate! Marguerite Hall and her fellow car poolers usually come in the front Cafeteria door when Bill Reihl deposits them and hurries over to the Portland Division. This icy December 31, they decided the back door was closer to their destination, the time clocks. So they got out of the car at the back and on the way to the building, Marguerite slipped and fell, breaking her left wrist.

She was taken by ambulance to Providence Hospital for treatment. Marguerite phoned the plant that afternoon, was home and felt good -- she was still under sedation. We hope she has a speedy recovery.

Consider well your point of view: Some people complain that the rosebush has thorns, while others rejoice that the thorn bush bears roses!

Credit Union News

The annual meeting of Electronic Specialty Federal Credit Union has been announced for January 23, 1965 at 8:00 PM at the Portland Police Athletic Association located at 615 S. E. Alder Street, Portland.

All Credit Union members are urged to attend, because at this time we will elect four members to the Board of Directors and three members to the Credit Committee.

After the business of the meeting is concluded there will be refreshments, door prizes and dancing.

Non-members are invited to come and get acquainted with the Credit Union.

**STRONG
FAMILIES
KEEP
AMERICA
STRONG**

★ ★ ★
**BUY U.S.
SAVINGS
BONDS**

Honesty is the best policy. Besides, it eliminates the necessity of remembering all those alibis.

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Are Your Taxes Too High This Year?

Most of us would answer with a resounding "YES" to the above question, and we would all agree that this is so because the Government is spending too much money. But from that point on the opinions would begin to diverge; some would advocate eliminating the Space Program; some would do away with Foreign Aid; others would cut Military spending; while some brave souls would even criticize the Welfare Program.

One fact on which we all agree, however, is that there is far too much waste in the various departments administering the programs. This is the result of years of conditioning, on the part of the officials, to the realization that the supply is endless; the taxpayers constitute a vast reservoir of funds, and it is easier to reach for more than to exercise caution with what they have.

This is wrong thinking. These people are our employees and they have an obligation of responsibility to us. Their indifference and lack of caution is costing us to the point of creating a hardship.

Unfortunately, there is the possibility that there is a parallel all too close to home, with us on the other side of the scale. We are now the employees, with an obligation of responsibility to our employer.

There is this difference: Electronic Specialty Company is not a vast reservoir of funds, and waste in any form can be a serious handicap. Spoiled parts, scrap, expensive rework, not only deplete the working capital, but add to the cost of the finished product as well. Reducing this cost is essential if we are to keep our selling price competitive and obtain more business. All of us benefit directly from increased business, because prosperity is contagious and healthy.

So take a look at the scrap report, and ask yourself if indifference or lack of caution isn't partly responsible. Resolve now to become "cost conscious and careful," and enjoy a healthy business year in 1965.

Joyce Butler of Relay Assembly proved something or other one day last week. She wore a "squiggle" on her lapel. This "squiggle" is an object resembling a large fuzzy caterpillar which wiggles when stroked. The trouble was, Joyce wouldn't suffer anyone close enough to stroke it, because she couldn't stand the crawly thing herself.

Vital Statistics

JANUARY BIRTHDAYS

Nellie Zimmerman	Jan. 1
Clair Nelson	Jan. 3
Frances Seitz	Jan. 3
Don Bundy	Jan. 5
Lilly Harper	Jan. 5
Brit Kimball	Jan. 5
Borgne Romine	Jan. 5
Frank Schommer	Jan. 6
Harry Becker	Jan. 7
Florence Brock	Jan. 7
Allen Costley	Jan. 7
Marilyn Calder	Jan. 9
Ladena Gollighugh	Jan. 9
William Boaz	Jan. 14
Don Backstrand	Jan. 16
Alice Glasbrenner	Jan. 17
John Nielsen	Jan. 17
Alice Durr	Jan. 18
Frank Hagele	Jan. 19
Max Sawyer	Jan. 19
Floyd Dees	Jan. 20
Al Alsdorf	Jan. 21
Bertha Grabner	Jan. 21
Sam Spitzer	Jan. 21
Leroy Kann	Jan. 26
Ida Brackett	Jan. 27
Jackie Petty	Jan. 27
Hazel Jordan	Jan. 28
Gertrude Blake	Jan. 30

Robin Brockmueller, Gyro Machine Shop, has been in the hospital due to a whip lash received in a car accident; Ruby Myers, Jessie Haner, Emma Nelson, Jeanette Douglas, Borgne Romine, Virginia Manning, Larry Wright have all been on the sick list; Ann Windsor is back at work after her sick leave.

Larry Ward, Drafting Department, quit his job with us during December to go to work at Omak. We hope he likes his new job.

The flu bug has already bit quite a few of us, but -- watch!! the second flu shot day is coming up.

May Saito has been busily making plans for the wedding of her older daughter on December 19.

During Christmas exchange, Jean Kuhlman received an unusual gift from Darla Stoffel--a white mouse! All the girls were fascinated and gathered to look, but needless to say, not one offered to touch. Even this was too much for the mouse. It passed on the next day.

Practical jokers are wonderful. I loved that gift I received with the sentiment attached: "A little something for your stocking." Done up beautifully in a velvet box,-----a garter.



WANTED! DESPERATELY NEEDED! One good hound to find George Chianello's borrowed hound---again.

* * *

Conversations in Max Sawyer's office are always colorful, to say the least. A recent visitor from one of our suppliers proved to be his match. The one-act dialogue went like this:

Salesman: (Entering office) Good afternoon, Mr. Sawyer.

Max: (Picking up phone and dialing "221") Dave (Rolfe), that "good-for-nothing-so-and-so" from _____ is here. You know, the one who sold us that blankety-blank piece of junk on the back dock. Do you want to talk to him. (Hanging up phone, Max turned to visitor) Good afternoon, Mr. _____, how are you?

Salesman: You just killed me.

* * *



Darlene Stohl has stars in her eyes. Santa finally remembered her red coffee pot.

* * *

We are not so apt to be kicked in the teeth if we will get up off our knees.

* * *

When all else fails, try doing what the boss suggested.

POET'S CORNER

A THOUGHT FOR THE NEW YEAR

How hard it is to find a friend
On whom we always can depend.
But if by chance you should one find,
Keep him! Always to your friend be
kind.

Angela

ODE TO '65

Christmas has come and gone
St. Nick has gone and went.
So have our bank accounts
Our money is done and spent.
We'll probably never recover
We'll be broke for many months.
The kids have all started over
A nagging for next years wants.
And after we're over a hangover
From happy New Years Eve
We'll realize the new year is starting
and Father Time is taking his leave.
We can start to fuss, fret and worry
About our awful high taxes to pay
The U.S. wants their dough in a hurry
They'll not wait an extra day
But do not become discouraged
Unhappy or discontent
Cause next year and the year after
Our money will still be spent
And thus it will go on forever
For years and years to come
Our children and children's children
Will do as we have done.
So, friends, take a word of advice
And listen well to me
Relax and enjoy life always
'Cause, whatever will be, will be.

by Honora Dallas

CONVERSATION TOPICS

We watch The Flintstones on T.V.,
Ride on Firestones to view scenery.
Cobblestones we can do without,
Hell & brimstone we'd like to forget
about.
A milestone is what we just passed
For years a cornerstone will last.
But! Ruby's gall stones, we are find-
ing,
Is the main topic in Coil Winding.

* * *

Everyone in the Coil Winding Dept.
is looking forward to Ruby Myers be-
ing back to work shortly after the
first of the New Year.

* * *

The fellow who remembers what he
was taught at his mother's knee was
probably bent over it.